

Shengde Yu

Crafts & Product Designer



CONTACT

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EDUCATION

ArtCenter Collage of Design

Pasadena, CA
Expected graduation Spring 2025
Bachelor of Science, Product Design

LANGUAGES

Mandarin / Native
English / FLuent

INTERESTS

Crafts Making
Archery
GUQIN
Workout
Piano

DESIGN MANIFESTO

I am a product designer and also a craftsman.

I hope to combine modern design techniques with traditional culture and pass on the traditional culture in an updated way.

At the same time, I am optimistic and enjoy learning about the essence of things and people, hoping to enhance the user experience and enrich the lives of users.

SUMMARY OF SKILLS

Production alignment.

- Be familiar with common factory manufacturing methods. Efficiently complete the process from design to manufacturing.
- At the same price level, compensate for product manufacturing method deficiencies with design.
- Understand the commonly used materials and their corresponding commonly used manufacturing methods.

Conceptual Innovation

- Integrating the design methods of traditional Chinese objects into the commonly used design methods of the present day.
- Fusing different design concepts to achieve new effects.

Concept Expansion

- Utilize modeling and 3D printing technology to quickly create validation models.
- Rapid prototype manufacturing for testing.

DESIGN SKILLS

- Prototype making (Wood/Metal/Plastic/Carbon Fiber)
- 3D Modeling (Solidworks/Rhino/AutoCAD)
- Rendering (Keyshot/Adobe Illustrator/2D)
- 3D Print (SLA/FDM/SLS)
- Sewing (Fabric/Leather)
- Sketch (Photoshop/Procreate/Hand)
- Furnitures & Hardgoods